

FOR IMMEDIATE RELEASE

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Arizona Gives Day Rallies Support for Arizona Nonprofits on April 5, 2016

Arizona Gives Day is a grassroots, statewide single day of giving that invites Arizonans to find their favorite causes at azgives.org on April 5, 2016, and donate day-of or schedule their donations in advance.

Hosted by [Alliance of Arizona Nonprofits](#) and [Arizona Grantmakers Forum](#) and presented by [FirstBank](#), [Arizona Gives Day](#) has raised \$4.5 million for Arizona nonprofits since its founding in 2013.

On April 5, the public will be asked to "invest in Arizona" by giving to organizations that are doing important work to improve well-being in our state. Participating nonprofits include large and small organizations working in arts and culture, children and youth, community development, health services, animal welfare and more. All better our community, and all are in need of community support.

"Last year we saw an incredible outpouring of support from Arizonans," said Laurie Liles, President and Chief Executive Officer of the Arizona Grantmakers Forum. "It was uplifting to see so many come together and invest in Arizona's nonprofit community."

Arizona Gives Day offers participating nonprofits an opportunity to raise awareness about their work, source new donors and win prize money to supplement individual donations. Last year, Arizona nonprofits raised \$2,054,417 through the generosity of 17,260 donors with many donors giving to multiple organizations. The average donation was \$86.

"Arizona Gives Day is on pace to have more than 800 nonprofits participating statewide, which is a 28% increase over last year," said Kristen Merrifield, CAE, Chief Executive Officer of the Alliance. "We also saw a 25% increase in the number of donors last year. We believe these numbers mean there is an increasing interest by Arizonans to support the nonprofit sector and our communities."

Large and small Arizona Gives Day donations will combine to create life-changing investments in our state. Arizona Gives Day donations grew 33% from 2014 to 2015. Given strong growth in participation from nonprofits this year, Arizona Gives Day 2016 is on track to have an even bigger impact.

Sponsors: FirstBank, Arizona Community Foundation, BHHS Legacy Foundation, Thunderbird Charities, Intel Corporation, Freeport McMoRan, St. Luke's Health Initiatives, Tucson Electric Power/UniSource Energy Services, Virginia G. Piper Charitable Trust, SRP, The Keith Family Fund held at the Community Foundation for Southern Arizona. (as of 2/26/16)

In-kind marketing: Bashas', In Business Magazine, Frontdoors News, GivingHopeAZ (as of 2/19/16)

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About the Alliance of Arizona Nonprofits

The Alliance of Arizona Nonprofits is an action-oriented group of partners across Arizona – both nonprofits and those in the community who support them – dedicated to uniting, strengthening and advancing Arizona’s nonprofit sector. The Alliance envisions an Arizona where all nonprofits are valued, empowered and thriving, with support from grassroots efforts like Arizona Gives Day.

For more information, visit azgives.org, or email ArizonaGivesDay@arizonanonprofits.org.

About Arizona Grantmakers Forum

Arizona Grantmakers Forum is the regional association serving Arizona’s philanthropic community. Its mission is to empower members to transform Arizona through leadership and meaningful philanthropy. Member organizations make financial grants to nonprofit organizations throughout the state and represent the interests of private foundations, trusts, endowed community foundations, corporations, government agencies and individuals with organized charitable gift programs.

For more information, visit www.arizonagrantsmakersforum.org.

About FirstBank

FirstBank operates more than 120 locations in Colorado, Arizona and California. FirstBank serves more than 650,000 customers. Since 2000, FirstBank has contributed more than \$49 million and thousands of volunteer hours to charitable organizations. FirstBank is unique in that a majority of its stock is owned by management and employees.

For more information, visit www.efirstbank.com.